

06.19.20 - 06.28.20

DES MOINES, IOWA

Des Moines Beer Week®



JUNE 19-28 • 2020

SPONSORSHIP GUIDE

DSMBEERWEEK.BEER

2020 SPONSORSHIP

Des Moines Beer Week®

**BARREL
LEVEL**
(limit 6)
\$2,500



**CROWLER
LEVEL**
(limit 6)
\$1,250



**PINT
LEVEL**
(unlimited)
\$500



**TASTER
LEVEL**
(unlimited)
\$250



OFFICIAL DSMBW EVENTS:

	BARREL LEVEL	CROWLER LEVEL	PINT LEVEL	TASTER LEVEL
Featured Event	✓			
Listings on Official DSMBW Calendar + Event Page	✓	✓	✓	✓
Use of DSMBW Logo in Event Promotion	✓	✓	✓	✓

WEB & SOCIAL & MEDIA:

Event Mentions on DSMBW Social Media	✓	✓	✓	✓
Logo on Sponsors Page + Link Out	✓	✓	✓	✓
Web Banner Ad Space (1600px x 200px)	✓	✓		
Promotion of Your Sponsorship on Social Media	✓	✓		
Professional Photography at Featured Event	✓			
Featured in Radio Promos	✓			
Featured Event Listed in all DSMBW Press Releases	✓			
Featured in Catch Des Moines Promos	✓			

PRINTED: *(Printed promo items go to print 5/1/2020. Any sponsorships received after will miss out on these benefits.)*

"Proud Sponsor of DSMBW" Window Cling	✓	✓	✓	✓
Logo on DSMBW Banner	✓	✓	✓	
Logo on DSMBW Posters (100+, DSM Metro Distribution)	✓	✓	✓	
Logo on DSMBW Handouts (500+, DSM Metro Distrib.)	✓	✓	✓	
Logo on DSMBW Coasters (500+, DSM Metro Distrib.)	✓			
Logo on DSMBW Promo Shirts (75)	✓			

OTHER:

Promotional Swag Bags	✓	✓		
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